

All These Goods on Sale Monday!

MONDAY! TWENTY-NINTH ANNIVERSARY SALE

Special Anniversary Offer!

50 YELLOW TRADING STAMPS FREE

To Every Purchaser of One Dollar's Worth or More

Series "14XXK" & "14XXL"

Good in Any Yellow Trading Stamp Book
No matter how many other "Extra" Stamps you already have.

HATS TRIMMED FREE OF CHARGE

Lit Brothers

Market Eighth Yellow Trading Stamp With Every 10c Purchase All Day Filbert Seventh

Monday—We Begin the Most Remarkable Event in Our History!

Our 29th Anniversary Sale—a celebration that furnishes remarkable proof of the money-saving power of this Store—a value-giving event that will be a fitting celebration of our growth and rise in leadership. More than eighty departments invite you to join in sharing this marvelous anniversary feast of bargains.

Lowest Prices the Public Has Known for Five Years!

A Magnificent Anniversary Sale Array of SILKS at Practically Half-Price!

\$4 Imperial Dress Satins \$1.95

Sumptuously Handsome All-Silk Weave! 35 inches Wide
A marvellously varied assortment of leading evening and street shades—including plenty of black, navy blue and brown.

\$3 & \$4 Black Dress Silks \$1.98
Peau de cygne, Paillette de Soie, taffets, satin Duchesse, etc., 35 inches wide.

\$6 Satin Charmeuse \$2.95
40-inches. Black, navy blue, brown, light and dark shades.

\$6 Satin Brocade \$2.98
Radium. Yard wide. Beautiful quality. Handsome self-colored designs. 40 inches wide.

\$5 White Sports Satin, \$2.95
Yard wide. Beautiful quality. **\$12 All-Silk Duveltyne, \$6.95**
40-inch ultra fashionable.

\$3.50 Printed Georgette Crepes \$1.48
Attractive patterns. 40 inches wide.

\$1.75 Imported Japanese Pongee, 90c
Genuine quality in natural rich ecru shade. 34 inches wide.

\$2 Foulards & Habutai Wash Silks, 95c
Yard wide. The foulards come in attractive designs—the habutais in smart striped effects.

\$3 Radium Taffetas, \$1.38
40-inch. Fashionable shades. Lit Brothers—First Floor, North

\$500,000 Worth of Women's & Misses' Outer Apparel

Gigantic Anniversary Sale of Coats, Suits and Dresses at Prices Representing Little More Than the Bare Cost of Production

Women's & Misses' \$15
\$25 Coats

Of polo cloth and velour. Belted styles with large collars and deep cuffs. Floral lining. Pictured.

Women's & Misses' \$45
\$59.75 Coats

Picturesque wrap and straightline styles, luxuriously trimmed with seal or Australian opossum collars and richly lined throughout with peau de cygne. Of bolivia and velour in auhow, sand, nankin, reindeer, navy and black.

Women's & Misses' \$40 Coats, \$25

Some Luxurious Models Are Enriched With Seal Collars. Velour, duvet de laine, polo cloth, plush and polo silvertone. All approved colors. Silk linings throughout. Pictured.

Women's & Misses' \$39.75
\$52.50 Coats

Stunning dolman or tailored models of duvet, silvertone and velour. Cloth or seal collars. Silk lining.

Women's & Misses' \$18.75
\$29.75 Coats

Of velour and polo silvertone. Brown, mahogany, navy and black. Have belts, plaited backs, large collars, attractive stitching, patch pockets. Some lined throughout.

Women's & Misses' \$59.75
\$75 Coats

Of plain or silvertop bolivia or buvette in the leading colors. Have ringtail opossum or seal collars and figured silk lining. Illustrated.

Women's & Misses' \$32.50
\$45 Coats

With Sealine Collar. Graceful styles of soft velour. Brown, Burgundy, navy and green.

Women's & Misses' \$49.75
\$62.50 Coats

Of duvet, bolivia, silvertone, broadcloth and plush. Have seal or Australian opossum collars, silk stitching, novel buttons and silk lining throughout. All new shades, illustrated.

Women's & Misses' \$21.75
\$32.50 Suits

Sports and dressy models of all-wool jersey and heather mixtures and also of serge. Silk lined. Sketched.

Women's & Misses' \$59.75
\$75 Suits

Of the richest fabrics in fashion, including tinselton, velvete, duvet de laine, silvertone, velour and tricotine. Brown, reindeer, auhow, dryad, navy and black. Cloth, Australian opossum or seal collars. Plain or figured peau de cygne lining.

Women's & Misses' \$37.50
\$50 Suits

Very smartly styled in velour, silvertone, mannish serge and tricotine. Pekin, reindeer, brown, navy and black. Seal collars add a note of beauty to many. Figured silk linings.

Lit Brothers—Second Floor

Women's & Misses' \$28.50
\$40 Suits

Many Have Seal Collars. Of silvertone, plain and checked velour, tricotine and mannish serge. Tailored, dressy and sports styles. All shades. Peau de cygne lining.

Women's & Misses' \$47.50
\$62.50 Suits

Very dressy tailor modes of velour, silvertone, tricotine and duvet de laine. Some are handsomely embroidered, others trimmed with seal on collar and pockets. Peau de cygne linings.

Women's & Misses' \$15
\$25 Dresses

Of tricotine, serge, silvertone and velour in charming styles. Navy, black, reindeer and henna. Sketched.

Women's & Misses' \$39.75
\$50 Dresses

Tricotine and satin with beads yarn and silk embroidered designs silk braiding, buttons and tassels.



Fine Wool Dress Goods

TRADE WONDERS! AMAZING OFFERINGS!
Practically Every Yard Quoted Below Half Price!

\$12 All-Wool Bolivia Coating \$4.69
In 54-inch width. Rich silk lustre. Medium and midnight blue, russet, henna, seal brown, Pekin blue, sand, heaver, reindeer and black.

\$5.50 All-Wool Tricotine \$2.95
50-inch width. Fine twill; rich lustre. Navy, midnight blue, black and seal brown.

\$6 All-Wool French Dress Serge, \$2.87
55-inch. Pure Australian wool. Navy, midnight blue and black.

\$4.50 All-Wool English & Scotch Tweeds, \$1.85
In 56-inch width. Mixed yarn effects in brown, heaver, olive, gray, oxford, tan and other colors.

\$3.25 All-Wool Tailor Serge, \$1.68
50-inch. Double warp. Sponged and shrunken. Navy, midnight blue and black.

\$1.75 All-Wool Storm Serge, 95c
Medium twill. Navy, midnight blue and seal brown.

\$6 All-Wool Doeskin Velour, \$2.95
56 inches wide. Beautiful velvet finish. Reindeer, henna, taupe, seal brown, Copenhagen, Pekin, heaver, light and dark navy and black.

\$6.50 All-Wool Silvertone Velours, \$2.95
Plain velour with silk frosted effect. 54 inches wide. Dark brown, henna, Pekin, Copenhagen, heaver, austria, reindeer, seal, new blue, taupe, oxford and navy.

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Phenomenal Anniversary Savings on Fine Shoes for the Family

Genuine Economies; Savings as Much as Several Dollars a Pair!
Just at the time when it becomes imperative to select new winter footwear, the one BIG sale of the entire year—presents itself.

Women's \$8 to \$16 Fine High Shoes \$4.65

The most fashionable types turned out this season by foremost bootmakers. Values in the majority of cases are four times greater!
Stunning styles, including many rich, two-tone combination effects. The leathers include patent coltakin, calfskin, in tan or black, and kidskin in brown, black, gray, fawn, sand and putty. Hand-walked and turned soles—walking heels, Cuban, military and Louis heels of leather or covered wood.
Shoes that positively cannot be duplicated in the wholesale market today at this remarkable retail price!

Infants' \$3 to \$3.50 \$1.98
Shoes, sizes 1 to 5

Patent coltakin, tan Russia calf, black and tan kidskin; also two-tone styles.

Men's \$10 to \$12 Bench-Made Shoes \$6.35

Tan calfskin, Cordo tan, gun-metal, black kid and patent coltakin. All hand-walked soles. All sizes in the lot.

Misses', Children's & Boys' \$3.25
\$4.50 to \$5 Shoes

Misses' & Children's sizes 8 1/2 to 2. High-cut lace shoes in gun metal and tan. Boys' size 9 to big boys' 6. Black and tan leathers. Welted and sewed oak soles.

Misses' & Children's \$3 \$1.98
Kid Gloves

Two-clasp. White, black, gray, tan, brown, mode and heaver, also white-with-black and black-with-white backs. Main Arcade

Men's \$7.50 Hip Boots, \$2.95

Product of a noted maker. Heavy soles. Sizes 6 to 12. None to dealers.

Women's \$1.10 \$1.50 Rubbers
Rubbers, 79c for Men, 98c
Men's \$2.50 Arctics, \$1.98
One buckle. Some have rolled edge.

Rubbers, Boots & Arctics
On Sale in the Subway Store
A new pair for any that fall.

Lit Brothers—First Floor, North

Undergarments: Petticoats, Aprons, Bath Gowns & House Dresses

The Anniversary Sale presents a superb collection of intimate garments, with close to half price the rule!

\$3 & \$4 Nainsook Chemises \$1.97

Eight styles beautifully trimmed back and front. Sizes 36 to 44. One pictured.

\$1.50 Chemises, 95c
Of nainsook trimmed back and front with laces, medallions and ribbons.

\$1.50 Satin Camisoles, 89c
Three styles. Slip-over models. Embroidered and hemstitched. One sketched.

\$1 Pink Batiste Bloomers, 69c
Hemstitched and ribbon trimmed styles.

\$5 Silk Envelope Chemise \$2.95
Creme de chine and satin-lace-trimmed or tailored.

\$1.50 Night Gowns, 78c
Muslin, with pretty lace trimming. Sizes 15, 16 and 17.

\$8 Silk Night Gowns \$4.95
Creme de chine with laces, Georgette and ribbons. Also tailored styles.

\$2 Flannelette Night Gowns \$1.29
Pink and blue stripes. Double yoke; braided trimmings. Three styles. Sizes 16 & 17.

\$6 to \$9 Silk Petticoats & Pantalettes \$3.95

Petticoats—of all jersey, Jersey tops with mesaline and taffeta flounces and all-messaline. One pictured.

Sample line of pantalettes in all jersey. Ankle length, double elastic cuffs, deep plaited ruffle with diamond inserts. Wanted colors.

\$7 Corduroy Robes, \$3.89

Rose, pink, lavender, wisteria, Copenhagen and Allice blue. Sizes 36 to 44.

\$5 to \$8 House Dresses \$3.69

Gingham, chambray and percale. Have pockets, white vestee, collars and cuffs. Sizes 16 to 44. One sketched.

\$4 Night Gowns \$1.95

Fifteen styles in flesh and white nainsook and batiste—trimmed with laces and ribbons. Sizes 15, 16 & 17.

\$1.75 Percale Bungalow Aprons 95c

Neat stripes and figures. Bias fold at neck. Button back. Belted and pocketed.

\$8 Bath Robes \$4.89

Two models of Beacon blanket cloth in flowered and figured patterns. Trimmed with satin or cord. Sizes 36 to 46. One pictured. No mail or phone orders.

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\$5 to \$8 House Dresses \$3.69

Gingham, chambray and percale. Have pockets, white vestee, collars and cuffs. Sizes 16 to 44. One sketched.

Girls' Apparel Brought to Manufacturers' Cost

Ready to Surpass All Former Records in Sensational Anniversary Selling

Little Girls' \$7 to \$17.50 Coats, \$4.95, \$6.95 & \$8.95
\$4.95 Lot on Sale 10 A. M.

Lot of 2500 from a New York maker. Chevrot, corduroy and chinchilla and zibeline with fur cloth collars. Lined throughout. Sizes 2 to 6. One sketched.

Girls' \$6 to \$13.50 Serge Dresses, \$3.95, \$6.95 & \$7.95

Navy and serge with pipings, novelty pockets and belts. Sizes 8 to 14. Some regulation style. One pictured.

Girls' \$22.50 to \$25 Coats, \$14.95
Of chevrot, silvertone and polotone. Sizes 8 to 14. One illustrated.

Tots' Dresses & Boys' Suits \$1 to \$3.95

MAKER'S CLOSEOUT—\$2.50 TO \$8.50 VALUES

White Dresses, \$1
Perzian lawn with contrasting pipings. Pockets and belts. Sizes 2 to 6.

Wool Frocks, \$1.95 to \$3.95
Shepherd plaid and navy serge; smocked and embroidered. Sizes 2 to 6.

Tub Frocks & Boys' Suits, \$1.55 & \$2.19
Chin chin bloomer and middy dresses. Suits in-coat and Oliver Twist styles. Chambray, checked or plaid gingham, Peggy cloth and rep, contrastingly trimmed, smocked and embroidered. Sizes 2 to 6.

Lit Brothers—Second Floor

Untrimmed & Ready-to-Wear Hats

Thousands of Hats Have Been Purchased for the Anniversary Sale at Values Low Enough to Permit Prices on a Par With Usual Wholesale Cost.

\$6 to \$8 Ready-to-Wear Hats \$3.98

Of Lyons and Pannes velvet in large, medium and small shapes. Trimmed with fancy ostrich and ribbons. Various modish colors. One pictured.

\$3 to \$5 Untrimmed Hats, \$1.98
Of rich velvet in medium and small style; plain or shirred models. One sketched.

Misses' & Children's \$6 to \$7 Beaver Hats \$3.85

Of long nap beaver in chic dressy shapes. Band and streamer trimming.

\$5 Untrimmed Hats, \$2.95
Of fine quality velvet in large, medium and small effects—flare front and soft hats. Various colors.

\$6 to \$8 Untrimmed Hats \$3.95

Of Lyons velvet in large dressy shapes. Black and colors.

\$7 Ready-to-Wear Beaver Hats \$3.98
Of long nap beaver in delightful new shapes. Plain colors and two-tone.

\$2 to \$3 Hats, 79c

Ready-to-wear and untrimmed models in styles to suit all faces. Many delightful variations of large, medium and small shapes. Lit Brothers—First Floor, North

Matrons' \$3.50 Untrimmed Hats, \$1.95
Of velvet combined with hatters' plush—rich and smart.

\$3.50 to \$4 Ready-to-Wear Hats, \$1.98
Of good quality velvet. Medium and small shapes that are new and smart—soft effects, sailor and turban models.

Lit Brothers